Department of Information Resources DBITS Program

For questions or to submit a proposal: government@mightycitizen.com | **DIR Contract Number:** DIR-CPO-5003

DIR

Mighty Citizen (formerly TradeMark Media) is a certified vendor by the Texas Department of Information Resources (DIR) to provide deliverables-based information technology services (DBITS).

IMPORTANT DIR WEBSITES:

- Mighty Citizen on the DIR Website (formerly TradeMark Media): https://dir.texas.gov/contracts/dir-tso-4238
- DIR Cooperative Contracts Program: https://dir.texas.gov/cooperative-contracts

Company Description

Mighty Citizen is the branding and digital transformation agency for mission-driven organizations. Using a proven process for branding, marketing, and digital communications, Mighty Citizen helps associations, nonprofits, governments, and universities better connect with their audiences, increase revenue, and improve society. Driven by data and a belief in human-centered design, Mighty Citizen produces measurable results for their diverse portfolio of clients. Learn more at www.mightycitizen.com.

SERVICES OFFERED

- Application Development, Maintenance, and Support
- Technology Upgrade
- Migration and Transformation
- Enterprise Resource Planning (ERP)

COMMODITY CODES

920-02
Access Services, Data

920-03
Application Service Provider (ASP), (web based hosted)

920-04
Applications Software (For Main Frame Systems)

920-07
Applications Software for Microcomputer Systems: Business, Mathematical/ Statistical, Medical, Scientific, etc.

920-14
Applications Software (For Minicomputer Systems)

920-24
Data Conversion Services

920-27
E-Commerce Software Development Services

920-40
Programming Services, Computer

920-44
Risk Management for Software Development

CONTACTS:

Rosemary Florez, *Government Engagement Executive*
Nick Weynand, *Founder & CEO*

✉ **government@mightycitizen.com**   ☎ **512-960-8057**

MIGHTY CITIZEN
Washington, DC · Austin, TX
MIGHTYCITIZEN.COM

SERVICES DESCRIPTION

Mighty Citizen provides application development services under DIR's DBITS program.

Application Development is the development of new applications which may be mainframe, server, network-based, web-based or a combination. The requirements for new applications may require interfaces to existing applications.

HOW TO OBTAIN QUOTES AND PLACE PURCHASE ORDERS

Contact Name(s): Nick Weynand or Rosemary Florez
Address: 2400 Webberville Rd, Building B, Austin, Texas 78702
Phone: (512) 459-7000
Email: government@mightycitizen.com

Customers must reference DIR contract number DIR-TSO-4238 when placing Purchase Orders.

STATEMENT OF WORK (SOW) INSTRUCTIONS

DBITS requires acceptance of a Statement of Work (SOW) and authorization for payment of milestone tasks. DBITS contracts provide customers flexibility in IT project planning. Customers can customize their Statement of Work according to the level of complexity of the project. Consider the Agile Project Methodology for large-scale complex projects or the Waterfall Methodology for projects where there is assured predictably. For further information regarding DIR's Statement of Work (SOW) process, SOW templates, and access to the SOW portal, find the DIR Statement of Work on the DIR website at https://dir.texas.gov/cooperative-contracts/deliverables-based-it-services-dbits.

COMMODITY CODES, CON'T

920-45
Software Maintenance/Support

920-46
Software Updating Services

920-47
Support Services, Computer
(Includes Computer Warranties)

920-49
Systems/Executive Software,
Main Frame

920-56
Systems/Executive Software,
Microcomputer

920-63
Systems/Executive Software,
Minicomputer

920-64
System Implementation and
Engineering Services

920-65
System Requirements Quality
Assurance Review

920-66
System/Network/Database
Administration Services

920-75
Technical Writing and
Documentation – IT Services

920-76
Testing of Systems Infrastructure
– Components or Software

920-91
Training, Computer Based
(Software Supported)

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